

## **BlueSpark Announces New Staff Member**

BlueSpark Healthcare Communications LLC is pleased to announce the recent addition of Kelly L. Hanley, MS, as Vice President, Client Services & Business Development. Kelly brings more than 18 years of experience in medical education and the pharmaceutical industry to BlueSpark. Her medical education experience includes working at OptumHealth Education in Morristown, New Jersey, a UnitedHealth Group company, where she most recently held the position of Director of Educational Services with responsibility for spearheading and developing numerous proposals and presentations across an array of therapeutic areas. Her medical education experience also includes positions at Ingenix, where she was an Account Director and later, Vice President of Account Services. Kelly earned her BSc degree in biology from Lafayette College in Easton, Pennsylvania, and her MS degree in management from Stevens Institute of Technology in Hoboken, New Jersey. Following completion of her education, Kelly joined OptumHealth Education, formerly Applied Clinical Communications, as a Program Director. In this position, she oversaw and managed multiple programs including publications, Congresses, and advocacy development. During her career, Kelly has gained valuable experience in managing account teams across a number of therapeutic areas including cardiovascular disease, diabetes, hepatitis, oncology, osteoporosis, pain management, rheumatoid arthritis, stroke, and thrombosis.